

Contract # 29884

 Date Entered
07/18/12

 Last Modified
10/04/12

 Entered By
Wendy Creque

 Co-Op
No

 Headline #
06241063

 Demo
A35+

WSVN

 WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

 Advertiser
ISS/AMER CROSSROADS (3441)
Agency
Crossroads Media (1768)
Product
Political Issues (1082)
Brand
AMERICAN CROSSROADS (12480)
Salesperson
HRP/VA/MCGARR, MEGHAN (1117)
Sales Office
Washington DC
Buyer Name
MILHOAN,EMILY
Phone/Fax
/ CPE
Account Types
National/Political Issue
Comments
Standard
AMERICAN CROSSROADS
*****THIS IS A CASH IN ADVANCE SCHEDULE *****,
AMERICAN CROSSROADS


Crossroads Media	
66 Canal Center Plaza, Suite 555	
Alexandria, VA 22314	

Date Entered	07/18/12
Last Modified	10/04/12
Entered By	Wendy Creque
Co-Op	No
Headline #	06241063
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$22,050.00
Net Total	11/27/693
Sales Tax	\$124,950.00

 ****THIS IS A CASH IN ADVANCE SCHEDULE *****,
AMERICAN CROSSROADS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/19/12-10/19/12	1	:30	10A- 10:30A (ET)									1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
2.0	Normal Line / SPOT (2)	10/19/12-10/19/12	1	:30	10P- 11P (ET)									1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
3.0	Normal Line / SPOT (3)	10/19/12-10/19/12	1	:30	11P- 11:30P (ET)									1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH. 7 NEWS @ 11PM	7/18/12
4.0	Normal Line / SPOT (4)	10/19/12-10/19/12	1	:30	11A- 12P (ET)									1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
5.0	Normal Line / SPOT (5)	10/19/12-10/19/12	1	:30	12:30P- 1P (ET)									1	\$575.00	\$575.00	WSVN (WSVN)	CH. 7 NOON NEWS	7/18/12
6.0	Normal Line / SPOT (6)	10/19/12-10/19/12	1	:30	12A- 12:30A (ET)									1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
7.0	Normal Line / SPOT (7)	10/19/12-10/19/12	1	:30	4:30P- 5P (ET)									1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
8.0	Normal Line / SPOT (8)	10/19/12-10/19/12	1	:30	5:30A- 6A (ET)									1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
9.0	Normal Line / SPOT (9)	10/19/12-10/19/12	1	:30	5:30P- 6P (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
10.0	Normal Line / SPOT (10)	10/19/12-10/19/12	1	:30	6P- 6:30P (ET)									1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
11.0	Normal Line / SPOT (11)	10/19/12-10/19/12	1	:30	6:30A- 7A (ET)									1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
12.0	Normal Line / SPOT (12)	10/19/12-10/19/12	1	:30	6:30P- 7P (ET)									1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
13.0	Normal Line / SPOT (13)	10/19/12-10/19/12	1	:30	7:30A- 8A (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
14.0	Normal Line / SPOT (14)	10/19/12-10/19/12	1	:30	7:30P- 8P (ET)									1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Salesperson HRPV/A/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN,EMILY
Phone/Fax /
CPE 1/12/7693
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (12)	10/19/12-10/19/12	1	:30	8A- 8:30A (ET)							1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
16.0	Normal Line / SPOT (12)	10/19/12-10/19/12	1	:30	8:30A- 9A (ET)							1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
17.0	Normal Line / SPOT (12)	10/19/12-10/19/12	1	:30	9A- 9:30A (ET)							2	2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
18.0	Normal Line / SPOT (18)	10/22/12-10/22/12	1	:30	10A- 10:30A (ET)							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12	
19.0	Revised Line / SPOT (19)	10/22/12-10/22/12	1	:30	10P- 11P (ET)							1	1			WSVN (WSVN)	CH 7 NEWS @ 10P	7/18/12	
19.1	Normal Line / SPOT (19)	10/22/12-10/22/12	1	:30	10:30P- 12A (ET)							1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10P	9/5/12	
20.0	Normal Line / SPOT (20)	10/22/12-10/22/12	1	:30	10:30A- 11A (ET)							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12	
21.0	Revised Line / SPOT (21)	10/22/12-10/22/12	1	:30	11:30P- 12A (ET)							1	1			WSVN (WSVN)	DECO DRIVE (R)	7/18/12	
21.1	Normal Line / SPOT (21)	10/22/12-10/22/12	1	:30	12A- 12:30A (ET)							1	1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/5/12	
22.0	Normal Line / SPOT (22)	10/22/12-10/22/12	1	:30	12P- 12:30P (ET)							1	1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12	
23.0	Normal Line / SPOT (23)	10/22/12-10/22/12	1	:30	4P- 4:30P (ET)							1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12	
24.0	Normal Line / SPOT (24)	10/22/12-10/22/12	1	:30	5A- 5:30A (ET)							1	1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
25.0	Normal Line / SPOT (25)	10/22/12-10/22/12	1	:30	5P- 5:30P (ET)							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12	
26.0	Normal Line / SPOT (26)	10/22/12-10/22/12	1	:30	5:30A- 6A (ET)							1	1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
14019TH ST CAUSEWAY
MIAMI, FL 33141

Contract # 29884

Schedule Dates 10/16/12-10/22/12

Last Modified 10/04/12

Entered By Wendy Cregue

No

Advertiser ISS/AMER CROSSROADS (3441)

Agency Crossroads Media (1768)

Product Political Issues (1082)

Brand AMERICAN CROSSROADS (12480)

HRC/VA/MCGARR, MEGHAN (1117)

Salesperson HRP/VA/MCGARR, MEGHAN (1117)

Sales Office Washington DC

Buyer Name MILHOAN, EMILY

Phone/Fax /

CPE 11/27/693

Account Types National/Political Issue

Billing Type Standard

Comments AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Crossroads Media	
66 Canal Center Plaza, Suite 555	
Alexandria, VA 22314	

*Subham Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT (27)	10/22/12-10/22/12	1	:30	6A- 6:30A (ET)	1								1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
28.0	Normal Line / SPOT (28)	10/22/12-10/22/12	1	:30	6P- 6:30P (ET)	1								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
29.0	Normal Line / SPOT (29)	10/22/12-10/22/12	1	:30	6:30A- 7A (ET)	1								1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
30.0	Normal Line / SPOT (30)	10/22/12-10/22/12	1	:30	7A- 7:30A (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
31.0	Normal Line / SPOT (31)	10/22/12-10/22/12	1	:30	7P- 7:30P (ET)	1								1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
32.0	Normal Line / SPOT (32)	10/22/12-10/22/12	1	:30	7:30P- 8P (ET)	1								1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
33.0	Normal Line / SPOT (33)	10/22/12-10/22/12	1	:30	8A- 8:30A (ET)	1								1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
34.0	Normal Line / SPOT (34)	10/22/12-10/22/12	1	:30	9A- 9:30A (ET)	2								2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
35.0	Normal Line / SPOT (35)	10/20/12-10/20/12	1	:30	5:30P- 6P (ET)	1								1	\$450.00	\$450.00	WSVN (WSVN)	DECO DRIVE WEEKEND EDITION	7/18/12
35.0.1	Prempt (35)	10/20/12															WSVN (WSVN)	Football/Exception -	
36.0	Normal Line / SPOT (36)	10/20/12	1	:30	7P- 7:30P (ET)	1								1	\$700.00	\$700.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
37.0	Normal Line / SPOT (37)	10/20/12-10/20/12	1	:30	7:30P- 8P (ET)	1								1	\$700.00	\$700.00	WSVN (WSVN)	Football/Exception -	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

By Broadcast Month	Spots	Rate
Oct. 2012	87	\$147,000.00



WSVN
14019TH ST CAUSEWAY
MIAMI, FL 33141

WSVN

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Salesperson
Brand
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

HRP/VA/MCGARR, MEGHAN (1117)
AMERICAN CROSSROADS (12480)
Washington DC
MILHOAN,EMILY
/ /
National/Political Issue
Standard
AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , AMERICAN CROSSROADS

Contract # 29884

Schedule Dates

10/16/12-10/22/12

Advertiser

ISS/AMER CROSSROADS (3441)

Agency

Crossroads Media (1768)

Product

Political Issues (1082)

Brand

AMERICAN CROSSROADS (12480)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

MILHOAN,EMILY

Phone/Fax

/ /

CPE

1/12/7693

Account Types

National/Political Issue

Billing Type

Standard

Comments

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , AMERICAN CROSSROADS

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo
A35+
Normal

No

06241063

Order Type

Package Deal

Commission %

15.00

Commission

\$22,050.00

Net Total

\$124,950.00

Sales Tax

By Broadcast Month

Oct. 2012

Grand Total:

87

\$147,000.00

WSVN (WSVN)	
By Broadcast Month	Spots Rate

Oct. 2012

87

\$147,000.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Contract # 29884
Schedule Dates 10/16/12-10/22/12
Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)

Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
Account Types CPE
Billing Type National/Political Issue
Comments Standard

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 10/04/12
Entered By Wendy Creque
CO-OP No
Headline # 06241063

Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Net Total \$22,050.00
Sales Tax \$124,950.00

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

WSVN (WSVN)										
By Broadcast Month										
Oct. 2012										
Spots	87	Rate	\$147,000.00							
Grand Total:	87		\$147,000.00							

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT (45)	10/21/12-10/21/12	1	:30	8:30A- 9A (ET)							1	1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT.	7/18/12	
46.0	Normal Line / SPOT (46)	10/19/12-10/18/12	1	:30	10A- 10:30A (ET)							1	1	\$550.00	\$550.00	WSVN (WSVN)	EDITION	7/18/12	
47.0	Normal Line / SPOT (47)	10/18/12-10/18/12	1	:30	10P- 11P (ET)							1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	FAMILY FEUD	7/18/12	
47.0.1	Preempt (47)	10/18/12															CH 7 NEWS @ 10PM	7/18/12	
48.0	Normal Line / SPOT (48)	10/18/12-10/18/12	1	:30	10:30A- 11A (ET)							1	1	\$550.00	\$550.00	WSVN (WSVN)	Baseball/Exception -	7/18/12	
49.0	Normal Line / SPOT (49)	10/18/12-10/18/12	1	:30	11:30P- 12A (ET)							1	1	\$650.00	\$650.00	WSVN (WSVN)	FAMILY FEUD	7/18/12	
49.0.1	Closed Preempt (49)	10/18/12															DECODRIVE (R)	7/18/12	
50.0	Normal Line / SPOT (50)	10/18/12-10/18/12	1	:30	12P- 12:30P (ET)							1	1	\$575.00	\$575.00	WSVN (WSVN)	Schedule Change/5 Spot -	7/18/12	
51.0	Normal Line / SPOT (51)	10/18/12-10/18/12	1	:30	4P- 4:30P (ET)							1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12	
52.0	Normal Line / SPOT (52)	10/18/12-10/18/12	1	:30	5A- 5:30A (ET)							1	1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
53.0	Normal Line / SPOT (53)	10/18/12-10/18/12	1	:30	5P- 5:30P (ET)							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12	
54.0	Normal Line / SPOT (54)	10/18/12-10/18/12	1	:30	6A- 6:30A (ET)							1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	AMERICAN CROSSROADS	7/18/12	
55.0	Normal Line / SPOT (55)	10/18/12-10/18/12	1	:30	6P- 6:30P (ET)							1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Contract # 29884

Schedule Dates	10/16/12-10/22/12	Date Entered	07/18/12
Advertiser	ISS/AMER CROSSROADS (3441)	Last Modified	10/04/12
Agency	Crossroads Media (1768)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	AMERICAN CROSSROADS (12480)	Headline #	06241063
Salesperson	HRR/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	MILHOAN,EMILY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/693	Commission	\$22,050.00
Account Types	National/Political Issue	Net Total	\$124,950.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT (56)	10/18/12-10/18/12	1	:30	6:30A-7A (ET)							1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
57.0	Normal Line / SPOT (57)	10/18/12-10/18/12	1	:30	7A-7:30A (ET)							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
58.0	Normal Line / SPOT (58)	10/18/12-10/18/12	1	:30	7P-7:30P (ET)							1	1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12	
58.0.1	Preempt (58)	10/18/12														WSVN (WSVN)	PRE-EMPT/SPOT - PER DUE TO NO IN ED. THIS NITE DUE NBB-CAN OFFER DECO 7-730P		
59.0	Normal Line / SPOT (59)	10/18/12-10/18/12	1	:30	7:30P-8P (ET)							1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12	
59.0.1	Preempt (59)	10/18/12														WSVN (WSVN)	Baseball/Exception -		
60.0	Normal Line / PB (60)	10/18/12-10/18/12	1	:30	8P-9P (ET)							1	1	\$15,000.00	\$15,000.00	WSVN (WSVN)	X-FACTOR	7/18/12	
60.0.1	Preempt (60)	10/18/12														WSVN (WSVN)	Baseball/Exception -		
61.0	Normal Line / PS (61)	10/18/12-10/18/12	1	:30	9P-10P (ET)							1	1	\$7,500.00	\$7,500.00	WSVN (WSVN)	GLEE	7/18/12	
61.0.1	Preempt (61)	10/18/12														WSVN (WSVN)	Baseball/Exception -		
62.0	Normal Line / SPOT (62)	10/18/12-10/18/12	1	:30	9A-9:30A (ET)							2	2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12	
63.0	Normal Line / SPOT (63)	10/16/12-10/16/12	1	:30	10A-10:30A (ET)							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

Contract # **29884**

Schedule Dates

10/16/12-10/22/12

Date Entered

07/18/12

Last Modified

10/04/12

Entered By

Wendy Creque

No

CO-OP

Headline #

06241063

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$22,050.00

Net Total

\$124,950.00

Sales Tax

WSVN (WSVN)	By Broadcast Month	Spots	Rate
	Oct. 2012	87	\$147,000.00
	Grand Total:	87	



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Salesperson
Brand

HRPVA/MCGARR, MEGHAN (1117)

Washington DC

MILHOAN,EMILY

/

CPE

Account Types

National/Political Issue

Comments

Standard

AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Revised Line / SPOT (64)	10/16/12-10/16/12	1	:30	10P- 11P (ET)									1			WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
64.1	Normal Line / SPOT (64)	10/16/12-10/16/12	1	:30	10:30P- 12A (ET)									1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
65.0	Normal Line / SPOT (65)	10/16/12-10/16/12	1	:30	10:30A- 11A (ET)									1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
65.0	Revised Line / SPOT (65)	10/16/12-10/16/12	1	:30	11:30P- 12A (ET)												WSVN (WSVN)	DECO DRIVE (R)	7/18/12
66.1	Normal Line / SPOT (66)	10/16/12-10/16/12	1	:30	12A- 12:30A (ET)									1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/5/12
57.0	Normal Line / SPOT (67)	10/16/12-10/16/12	1	:30	12P- 12:30P (ET)									1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
68.0	Normal Line / SPOT (68)	10/16/12-10/16/12	1	:30	4P- 4:30P (ET)									1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
69.0	Normal Line / SPOT (69)	10/16/12-10/16/12	1	:30	5A- 5:30A (ET)									1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
70.0	Normal Line / SPOT (70)	10/16/12-10/16/12	1	:30	5P- 5:30P (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
71.0	Normal Line / SPOT (71)	10/16/12-10/16/12	1	:30	6A- 6:30A (ET)									1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
72.0	Normal Line / SPOT (72)	10/16/12-10/16/12	1	:30	6P- 6:30P (ET)									1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
73.0	Normal Line / SPOT (73)	10/16/12-10/16/12	1	:30	6:30A- 7A (ET)									1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
74.0	Normal Line / SPOT (74)	10/16/12-10/16/12	1	:30	7A- 7:30A (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
75.0	Normal Line / SPOT (75)	10/16/12-10/16/12	1	:30	7P- 7:30P (ET)									1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Subbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Salesperson
Agency
Product
Brand
Comments

HRYVA/MEGHN, MEGHAN (1117)
Washington DC
MLHOAN,EMILY /
CPE
Account Types
Billing Type
Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
AMERICAN CROSSROADS

Contract # 29884

Schedule Dates 10/16/12-10/22/12

Advertiser ISSJAMER CROSSROADS (3441)

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12

Entered By Wendy Creque

No

CO-OP

Headline # 06241063

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$22,050.00

Net Total \$124,950.00

Sales Tax

Date Entered 07/18/12

Last Modified 10/04/12



WSVN
1401 9TH ST CAUSEWAY
MIAMI, FL 33141

WSVN

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Salesperson
Brand
Advertiser
Agency
Product
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

HRP/VA/MCGARR, MEGHAN (1117)
Washington DC
MILHOAN, EMILY
/ National/Political Issue
Standard
AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
AMERICAN CROSSROADS

Contract # 29884

Schedule Dates
10/16/12-10/22/12

Advertiser
ISS/AMER CROSSROADS (3441)

Agency
Crossroads Media (1768)

Product
Political Issues (1082)

Date Entered
07/18/12

Last Modified
10/04/12

Entered By
Wendy Greque
No

CO-OP
Headline #
06241063

Demo
A35+

Order Type
Normal

Package Deal
Commission
15.00

Commission %
\$22,050.00

Net Total
\$124,950.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
87.0	Normal Line / SPOT (92)	10/17/12-10/17/12	1	:30	8:30A- 9A (ET)									1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
88.0	Normal Line / SPOT (96)	10/17/12-10/17/12	1	:30	9A- 9:30A (ET)									2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
89.0	Normal Line / SPOT (81)	10/17/12-10/17/12	1	:30	10P- 11P (ET)									1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
90.0	Normal Line / SPOT (82)	10/17/12-10/17/12	1	:30	11P- 11:30P (ET)									1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH. 7 NEWS @ 11PM	7/18/12
91.0	Normal Line / SPOT (83)	10/17/12-10/17/12	1	:30	11A- 12P (ET)									1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
92.0	Normal Line / SPOT (84)	10/17/12-10/17/12	1	:30	12:30P- 1P (ET)									1	\$575.00	\$575.00	WSVN (WSVN)	CH. 7 NOON NEWS	7/18/12
93.0	Normal Line / SPOT (85)	10/17/12-10/17/12	1	:30	12A- 12:30A (ET)									1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
94.0	Normal Line / SPOT (86)	10/17/12-10/17/12	1	:30	4:30P- 5P (ET)									1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
94.0.1	Prempt (86)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
95.0	Normal Line / SPOT (87)	10/17/12-10/17/12	1	:30	5:30A- 6A (ET)									1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
96.0	Normal Line / SPOT (88)	10/17/12-10/17/12	1	:30	5:30P- 6P (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
96.0.1	Prempt (88)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
97.0	WIG For 49.0.1 / SPOT (49)	10/18/12-10/18/12	1	:30	12A- 12:30A (ET)									1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

By Broadcast Month	Spots	Rate
Oct. 2012	87	\$147,000.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: _____ **Date:** _____

J. Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12 Stephen May
Date Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title